

Research and Practice of Innovation on Teaching Arts of Ideological and Political Course in Private Colleges in New Era

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Abstract: Private colleges have constitutes one third of higher education structure in China, whereas, private college students' learning foundation make the teaching of ideological and political course more difficult and special. Thus, the ideological and political course in private colleges is the priority of its reform and innovative research and practice currently. It requires the effective implementation and clearer recognition of ideological and political course in private colleges, and the active response to the important speeches on "promoting the reform and innovation of ideological and political course, and constantly enhancing its theoretical and ideological feature, popularization and pertinence" by Xi Jinping and the spirit of Opinion on Deepening Reform and Innovation of Ideological and Political Course in New Era by General Office of the CPC Central Committee and General Office of the State Council, to face the new era, widen new horizon, improve research and practice of ideological and political course in private colleges through innovation and practice of teaching arts, change the relative weak current state and strengthen college students' mission and responsibility in new era to be guided by CPC and become qualified constructor and reliable successor of socialism.

1. Research Background

During the 40 years of reform and opening-up, private colleges have been developing rapidly and achieved prominent improvement. Whereas, the construction of ideological and political course in private colleges is still weak. This requires people to change the current state by virtue of effective educational and teaching reform to enhance the quality of this course. Thus, it is necessary to have a clear understanding of the causes and countermeasures of implementing the course.

On the one hand, private colleges have constitutes one third of higher education structure in China. According to latest statistics from Ministry of Education, the current number of private undergraduate colleges in China is 419, accounting for 33.65% of 1245 colleges and universities in China, which is exactly one third. Private colleges occupying large proportion have attracted people's attention. How to build private colleges in a better way and how to implement ideological and political course in private colleges is mainly related to the questions of talents cultivated by China's higher education, the implementation of moral education and people cultivation and the improved teaching quality of "key course".

Private college students' learning foundation, on the other hand, make the teaching of ideological and political course more difficult and special. According to the official statistics, in 2019, in terms of college entrance examination, the minimum passing scores of first-tier universities in a certain province is 468 in science and engineering and 518 in literature and history; 363 in second-tier and 400 in literature history, respectively; 150 in both for higher vocational colleges (technical colleges). In other words, the minimum scores for private undergraduate colleges is 363 and 400, 105 and 118 lower than that for first-tier universities, 318 and 368 lower than that for higher vocational colleges. The bottom status of private college students makes students' cognitive style more emotional and perceptual to be more inclined to visualized and vivid perception, the teaching of this course more special and the task of moral education and people cultivation harder.

This requires the study oriented by students' demand and more important practice and recognition of teaching reform and innovation. For recent three years, two rounds of innovations on

teaching arts of this course in our college have been completed in terms of four main ideological and political courses. The third round of innovation is being continuously advanced, where teaching reform and research have accumulated and students have completed 14 selected creations. After rich teaching research and practice, it is believed that innovations on teaching arts play an important role in promoting the reform of ideological and political course, enhance its theoretical and ideological feature, popularization and pertinence. To change the relative weak current state and strengthen college students' mission and responsibility in new era to be guided by CPC and become qualified constructor and reliable successor of socialism is the firm choice.

2. Research Status

In order to comprehensively understand the latest trend of innovation and practice of teaching arts, this paper reviews relevant studies at home and abroad.

2.1 Relevant history and studies at home

At present, fewer studies focus on the teaching arts of ideological and political course in private colleges in China, which can be divided to three aspects. Firstly, studies on teaching arts in colleges and universities. Scholars mainly conduct the studies on characteristics of higher teaching, importance of higher teaching arts, conditions for higher teaching arts, artistic classroom teaching and practice of teaching arts in different courses etc. Secondly, studies on teaching arts of ideological and political course in colleges and universities. Scholars have summarized the nature of this course in higher education, contents, characteristics and function of teaching arts of this course in higher education, and explored the integration of teaching arts into this course in colleges and universities. Finally, studies on ideological and political course in private colleges. The importance of teaching arts of this course in private colleges is summarized and recommendations to improve teaching arts of this course in private colleges are proposed.

2.2 Relevant history and studies abroad

There is no setting of ideological and political course in foreign countries, however, the studies on teaching arts are broad, mainly from three perspectives. First of all, the studies on the relation between arts and teaching. Teaching is believed a subject of arts, not science. At the same time, arts is full with the educational meaning. Teacher is an artist, and teaching is an artistic practice, the combination of arts and techniques. Course teaching is an arts with performance and participation. Secondly, studies on nature, function and techniques of teaching arts. The nature of "the arts of teaching" is the arts to teach everything to human, and a method to deepen relation and experience, widen and challenge perspectives. Teaching arts is believed to inspire students to solve problems with an emphasis on techniques and teaching method. Finally, studies on teaching design, implementation and experience of artistic teaching method in different disciplines. Scholars propose that teaching is an activity with the penetration of arts. Teaching with artistic tools is a special method and creative teaching.

Above all, there are increasing studies on this subject at home and abroad, with wider research contents, providing reference for this study. However, most studies are in perceptual cognition, repetitive in contents and scattered in practical experience, lacking systematical and in-depth research. And fewer studies focus on theoretical basis, basic connotations, theoretical dimensions, practical paths and the integration of artistic techniques.

3. Practical basis for research

Since Department of Ideological and Political Course of Xi'an Peihua University conducted the reform of teaching arts of ideological and political course in May 2017, two rounds of innovations on teaching reform have been accomplished. From pilot in majors to linkage of departments and schools, and even popularization in the entire university, teaching arts of ideological and political course have covered all students, four main courses, teaching material of 2015 version to 2018

version, reached a batch of results of teaching and learning, and edited 14 creation books of students' learning.

More specifically, students won the second class prize of "The 2nd National Thematic Creations of Artworks in Ideological and Political Course"; held 10 competitions of students' work in teaching arts of the course; shot hundreds of microfilm and history scene plays; created official account for popularization and promotion of students' learning creations, such as "Artistic Ideological and Political Course", "Amazing Ideological and Political Course" and "The Voice of Communicator".

Members of research group have apply for 15 projects on teaching reform and research on teaching arts of ideological and political course, 14 having been concluded, published 20 relevant papers and 4 books, as well as won 26 prizes, with 7 national prizes and 9 provincial prizes. Based on this, by virtue of MosoTech platform, blended online-offline teaching mode has been established, contributing to reform and innovation on teaching arts of ideological and political course in informatized manner.

Relevant accomplishments of reform and innovations on the teaching of ideological and political course have received confirmation from multiple media, including "Xuexi.cn" APP, Shaanxi Daily, China Youth Online, Tencent, sn.ifeng.com, sohu Shaanxi, toutiao.com, sanqin.com, HSW.cn etc.

4. Research Contents

This study takes teaching arts of ideological and political course in Shaanxi private colleges as specific research subject, including six parts:

4.1 School-running basis and students' characteristics of private colleges

Shaanxi Province is a large province in education with 30 private colleges. Most of them, however, have short history, insufficient teaching staff, low passing scores, students' weak cognition level, poor confidence, and the inclination to emotional and perceptual cognition, as well as visualized and vivid perception.

4.2 Theoretical basis for teaching arts of the course in private colleges

4.2.1 Theoretical basis

The series of importance speeches on ideological and political course and education, youth political guidance, spirit development and people cultivation of socialism with Chinese characteristics in new era is the theoretical basis for studies on teaching arts of the course in Shaanxi private colleges.

4.2.2 Ideological and cultural basis

Profound and deep excellent Chinese traditional culture formed in thousands of years and the status of Shaanxi Province in culture is the deep power for studies on teaching arts of the course in Shaanxi private colleges.

4.2.3 Basis of policy support

To adhere to the principle of education serving people, governance by CPC, consolidating and developing socialism with Chinese characteristics, reform and opening-up and socialism modernization is the powerful support for studies on teaching arts of the course in Shaanxi private colleges.

4.2.4 History research basis

A series of recognition and successful experience with regularity formed in the long-term construction of the course is the significant basis for studies on teaching arts of the course in Shaanxi private colleges.

4.2.5 Basis of cultivation objectives

The cultivation of new generation of shouldering the important task of national rejuvenation,

socialism constructors and successors with comprehensive development in moral, intelligent, physical, aesthetic and labor education is the fundamental objective for studies on teaching arts of the course in Shaanxi private colleges.

4.3 Basic connotations of teaching arts of the course in private colleges

Broadly speaking, “teaching arts of ideological and political course in private colleges” is, by virtue of artistic resources advantages, to combine school-running basis and students’ characteristics, and guide students in different majors to express learning experience, artistic thinking and creative activities in different artistic way, so as to obtain self-affirmation and realization of their own subject strength. It, in narrow way, refers to the integration of different arts to ideological and political course.

4.4 “ST(Teaching)” theoretical dimensions of teaching arts of the course in private colleges

Teaching arts of the course in Shaanxi private colleges shall establish student-centered Teaching Idea, with the studies of teaching arts centering on students for reform and innovation, and reflecting Teaching Form with student as the subject. The biggest advantage of teaching arts is the fundamental transformation of teaching and learning form. The internalization process of knowledge form taught by teachers and learned by students can be stimulated under the guidance of teaching arts by teachers in private colleges. Teachers are required to consider the improvement of students’ practical and creative capability as Teaching Task, so that private college students’ thinking, imagination, creation and non-intelligent factors can be explored and stimulated in teaching arts situations by artistic program planning and implementation. Teachers shall pay attention to Teaching Evaluation with the combination of process and result. The implementation of teaching arts of the course will change the only criterion of scores in evaluation on private college students, and promote students’ comprehensive development in moral, intelligent, physical, aesthetic and labor education in the combination of teaching and learning to become qualified application-oriented innovative talents. Finally, Teaching Target of ideological and political course in private colleges as example course by teachers through the constant cycle and transformation of cognition, practice, recognition and re-practice.

4.5 “NC(Course)” implementation paths for teaching arts of the course in private colleges

During continuous conclusion and accumulation of practice and experience, it can be concluded that there are “NC” implementation paths for teaching arts of the course in private colleges. Therefore, various courses in Shaanxi private colleges are divided into “NC” modules: such as Art Courses, Humanities Courses and Information Courses etc. Different courses are reconstituted and reconstructed in teaching material contents by virtue of different artistic ways, such as visual arts, audio-visual arts and literature arts, providing profound learning experience for students and integrating values into recreation of teaching and learning artistically. It is believed that teaching arts of the course in private colleges shall conform to teaching rules and practice, and major setting and cultivation goal in new era. It can be popularized to other disciplines and majors to form “NC” implementation paths.

5. Conclusion

Through research and practice, it is found that teaching arts of ideological and political course is beneficial to solving problems in the teaching of the course in private colleges, enhancing its “key courses” teaching quality and implementing the fundamental task of moral education and people cultivation in private colleges. Teaching arts of the course in private colleges is coincidence with private college students’ cognition features and psychological characteristics, which is the optimal path to change the weak status of the course in Shaanxi private colleges in new era. Innovations on teaching arts shall be centered on teachers and students, with the latter as the subject, oriented by students’ creative results, to conduct examination and evaluation of artistic project task. At the same time, the “NC” implementation paths formed in artistic teaching of the course can be popularized to

other courses as a reference.

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